

ESG Sustainable Solutions 4.0

Detailed Course Syllabus

Peak M&S Education Centre · Hong Kong

Course at a Glance

Programme ID	GTP-692242 (GSF-listed, verified on greentalent.org.hk)
Course Fee	HK\$12,000 — net HK\$2,400 (adults) / HK\$2,000 (students) after GSF reimbursement
Format	2-day weekend intensive · Sat & Sun 12:00–18:00 · face-to-face
Language	Cantonese with English ESG terminology
Class Size	Maximum 30 students per cohort
Venue	Room 533B, 5/F, Star House, 3 Salisbury Road, Tsim Sha Tsui
Certificate	Certificate of Completion issued by Peak M&S Education Centre

Upcoming Intakes

Dates	Days	Time (HKT)	Status
29–30 August 2026	Sat & Sun	12:00–18:00	ENROLLING
26–27 September 2026	Sat & Sun	12:00–18:00	ENROLLING
31 Oct – 1 Nov 2026	Sat & Sun	12:00–18:00	OPEN

How the GSF Government Subsidy Works

Step	Working Professional	Full-time Student
1. You pay upfront	HK\$12,000	HK\$12,000
2. Complete course	Certificate awarded	Certificate awarded
3. Gov reimburses you	+HK\$9,600 (80%)	+HK\$10,000 (100%, capped)
4. Your net cost	HK\$2,400	HK\$2,000

Apply within 3 months of completion via greentalent.org.hk. Reimbursement paid directly to you by the government. Eligibility conditions apply.

GSF-LISTED GTP-692242

MAX 30 STUDENTS

HANDS-ON WORKSHOPS

INDUSTRY PRACTITIONERS



01 Day 1 · Saturday — ESG Foundations & Reporting Standards

12:00–18:00 HKT

1 ESG Fundamentals & Global Reporting Frameworks

SAT 12:00–13:30 · 90 min

- How ESG evolved from CSR and philanthropy into today's regulatory-driven disclosure regime
- Core concepts: materiality (financial vs impact), double materiality, stakeholder theory
- The global reporting landscape: GRI, SASB, TCFD and how they interrelate
- Hong Kong's ESG landscape: HKEX ESG Guide, government policy (Climate Action Plan 2050), green finance initiatives

Hands-on: Map a sample company against the ESG ecosystem to identify which frameworks apply to it.

You leave with: A framework selection logic you can defend to your board — which standard fits which company and why.

2 HKEX ESG Reporting Guide

SAT 13:30–15:00 · 90 min

- HKEX ESG Guide structure: Mandatory Disclosure Requirements and “comply or explain” disclosure
- Climate disclosure requirements aligned with international standards
- What listed companies must report this reporting cycle — and what investors actually read
- Real HKEX ESG report examples: structure, KPIs, common gaps

Hands-on: Walk through a real HK-listed company ESG report and score it against HKEX requirements.

You leave with: A checklist of HKEX disclosure requirements mapped to report sections.

3 Industry Case Study Workshop

SAT 15:00–18:00 · 3 hours

- Hands-on analysis of real Hong Kong company ESG reports across industries
- Benchmarking: identifying best practices, gaps, and improvement areas
- Group discussion: what makes a strong ESG disclosure — and what damages credibility

Hands-on: In groups, dissect 2–3 real HK ESG reports; present findings: what works, what fails, what you'd fix.

You leave with: A benchmarking template + critical eye for ESG disclosures you can reuse at work immediately.

02 Day 2 · Sunday — Carbon Accounting & ESG Strategy

12:00–18:00 HKT

4 Carbon Accounting & the GHG Protocol

SUN 12:00–14:00 · 2 hours

- GHG Protocol Corporate Standard: the global rules for corporate carbon accounting
- Scope 1 (direct), Scope 2 (energy indirect), Scope 3 (value chain) — boundaries and categories
- How to categorise, calculate, and report emissions — methodologies and emission factors
- Data collection: activity data, emission factor sources, unit conversions

Hands-on: Set up a GHG inventory structure for a real company — define boundaries, map categories, plan data collection.

You leave with: A working GHG inventory template you build in class and take away.

5 Scope 3 Calculation Workshop

SUN 14:00–15:30 · 90 min

- Why Scope 3 is usually 70%+ of a company's footprint — and the hardest to measure
- The 15 Scope 3 categories and how to screen for materiality
- Calculation methods compared: supplier surveys, spend-based, and screening assessments
- Identifying hotspots and designing reduction initiatives that actually deliver

Hands-on: Calculate Scope 3 emissions for a real Hong Kong company using supplier survey and spend-based data.

You leave with: A completed Scope 3 screening exercise + calculator you can replicate for your employer.

6 ESG Strategy & Implementation

SUN 15:30–17:00 · 90 min

- Building an ESG strategy: materiality assessment → priorities → targets → roadmap
- Setting science-based targets (SBTi) and interim milestones
- ESG governance: board oversight, risk management, executive accountability
- Implementation pitfalls: data, buy-in, greenwashing risk

Hands-on: Draft a one-page ESG strategy for a sample company: material topics, targets, governance structure.

You leave with: A one-page ESG strategy canvas used in class, reusable as your company template.

7 Green Finance in Hong Kong

SUN 17:00–18:00 · 60 min

- Green bonds, sustainability-linked loans, and ESG investing in Hong Kong's market
- HKMA and SFC regulatory landscape for green and sustainable finance
- How ESG certification enhances your career: roles, employers, salary bands

Hands-on: Match green finance instruments to real corporate funding scenarios.

You leave with: A map of HK's green finance ecosystem and where ESG skills are hired.

Learning Outcomes

- Prepare ESG disclosures aligned with HKEX requirements and international standards
- Build a GHG inventory and calculate Scope 1, 2, 3 emissions using the GHG Protocol
- Run a Scope 3 screening with supplier surveys and spend-based methods
- Draft an ESG strategy with science-based targets and governance structure
- Navigate HK's green finance market: green bonds, SLLs, HKMA/SFC rules
- Present ESG credentials credibly for compliance, IR, sustainability and governance roles

Who Should Attend

Compliance & Company Secretaries

ESG disclosure obligations under HKEX rules; ESG governance duties

Investor Relations & Finance

Climate disclosure, green finance instruments, ESG data for investors

Internal Audit & Risk

ESG risk management, data assurance readiness, greenwashing exposure

Sustainability & New ESG Hires

Complete foundation + practical tools to start producing from day one

Managers & Executives

Board-level ESG literacy: strategy, targets, accountability

Certificate & CPD

Every participant who completes the course receives a formal Certificate of Completion from Peak M&S Education Centre, presented at the closing session. The certificate can be used as CPD evidence for professional bodies that accept self-claimed CPD hours (including HKICPA, HKCGI and HKIoD members at basic tier; check your institute's current rules). It is NOT Law Society or SFC CPD-accredited.

Your Instructor

Dr. Li — Lead Instructor & Course Director. Dr. Li leads curriculum design for all ESG Sustainable Solutions courses at Peak M&S Education Centre, combining academic rigour with practical application so students gain both theoretical understanding and hands-on skills for real-world ESG implementation.

What to Bring / Provided

- Bring: a laptop with Excel (or Google Sheets) — the carbon accounting workshops are hands-on spreadsheet work
- Provided: full course slide deck, GHG inventory template, Scope 3 calculator, HKEX disclosure checklist, case study reports
- Light refreshments during afternoon sessions

Enrol / Enquire

WhatsApp +852 4423 7445

wa.me/85244237445 · esg-peak.com

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Peak M&S Education Centre · Room 533B, 5/F, Star House, 3 Salisbury Road, Tsim Sha Tsui, Kowloon, Hong Kong

This course is listed on the Pilot Green and Sustainable Finance (GSF) Capacity Building Support Scheme (Programme ID: GTP-692242). GSF reimbursement is administered by the government via greentalent.org.hk; subsidy eligibility depends on individual circumstances. Course content and intake dates are updated periodically — confirm current details on enrolment.